



**1** Return Home!!



**2** Conduct a Literature Review  
~ Site Background ~



**3** Conduct Key Stakeholder Analysis  
~ Invite Stakeholders ~



**4** Conduct 1<sup>st</sup> Stakeholder Meeting  
~ Initial Concept Model ~

Write Up Results of  
1<sup>st</sup> Stakeholder Meeting  
~ Concept Model and Narrative ~



**6** Conduct Focus Groups  
~ Prepare Results Summary ~



**7** Survey Planning  
~ Draft Survey ~  
~ Train Enumerators ~  
~ Conduct Survey ~



**8** Analyze Survey Results  
~ Prepare Results Summary ~



**9** Revise Concept Model  
~ Revised Concept Model ~



**10** Develop SMART Objectives  
~ SMART Objectives ~



**11** Identify Flagship Species & Key Messages  
~ Prepare Flagship Species Summary ~



**12** Draft Work Plan Including  
Activities & Draft Monitoring Plan  
~ Work & Monitoring Plans ~

NEXT STEPS



Invite Stakeholders to  
2<sup>nd</sup> Meeting



**13** Conduct 2<sup>nd</sup>  
Stakeholder Meeting  
~ Review Revised Concept Model ~  
~ Review Questionnaire Results ~  
~ Review SMART Objectives  
& Activities ~  
~ Review Monitoring Plan ~  
~ Solicit Buy-in and Establish  
Advisory Committee ~  
~ Final Concept Model ~



**14** Project Plan  
~ Site Description ~  
~ Stakeholder Matrix ~  
~ Initial Concept Model ~  
~ Data Collection/Results Summary ~  
~ Final Concept Model ~  
~ Flagship Species Description ~  
~ Work Plan with Activities ~  
~ Monitoring Plan ~  
~ Timeline ~  
~ Appendices ~  
~ References ~



**16** Develop Materials for Project Activities  
~ Draft Materials ~



**17** Field Test Materials  
~ Revise Materials if Required ~



**18** Mass Produce Materials & Disseminate  
~ Field Work ~



**19** Implement Monitoring Plan &  
Evaluate Progress  
~ Final Report ~



**20** Incorporate Lessons Learned  
~ Follow Up Plan ~

FEEDBACK

Color Key

- Produce Document
- Take Action Steps