

Case Study

Name of the organization:	EverGreen
Funded:	5 years ago
Personnel:	Executive Director, Deputy Director, Finance Director, 3 Project Directors, 20 staff members.
Board of Directors (7):	2 businessmen, 1 doctor, 3 scientists, 1 lawyer
Programs:	Environmental Education, Reforestation, and Community Development
Annual Budget:	\$1 million
Income Sources:	Board of Directors (\$70K), Government (\$300K), Membership Campaign (\$30K), 3 International foundations (\$500K).
Need:	\$100K for the Community Development program.

Achievements:

On September 25, 2000, EverGreen was founded through the leadership and financial support of businessmen, scientists and volunteers. Concerned about the inappropriate use of the country's natural resources, these individuals joined forces to educate and inspire people to protect and save the environment, especially the rainforest which is being overexploited. EverGreen's mission is to protect the country's natural resources and guarantee the survival of its inhabitants. Trained and specialized personnel, together with volunteers and the community in general, promote sustainable development and environmental education throughout the country through EverGreen's three primary program areas detailed below.

The Environmental Education Program works with the country's primary and secondary schools. Over the past five years it has developed and implemented environmental education programs with 2,500 students each year. Some students have advanced to create their own environmental protection groups or clubs. Since the program's inception, 10 environmental youth groups have emerged throughout the country. EverGreen provides these groups with technical assistance, training and literature on environmental and conservation issues.

The Reforestation Program promotes projects in four distinct areas of the country. Since this program's inception three years ago, the organization has reforested 10,000 acres of land. These projects have obtained the support of each regional local government and local residents, who have benefited economically from 80 new employment opportunities.

The Community Development Program began last year and is developing a project near a low income community comprised 1000 residents who are primarily subsistence level farmers. The community project, which includes an integrated farm, has provided employment for 55 community members. Thus far, \$75,000 has been invested in the farm's set-up and initial production. EverGreen has estimated a \$100,000 budget for the farm's maintenance and expansion, and

proposed recruitment of more community members next year. EverGreen's Board of Directors has decided to look for financial support from international foundations. The Institutional Development Director is responsible for researching potential donors and writing a formal proposal.

Foundations

Wonder Foundation

Executive Director: Maureen Smith
Contact: Charles Mills, Program Officer
Tel. / Fax: 301-562-6695
Address: 75 E Wayne Avenue, Silver Spring, MD 20901
Areas of de support: Environment, Education, Health
Geographic Focus: Local and International
Annual Budget: \$3,000,000
Minimum Support: \$5,000
Maximum Support: \$30,000
Support for: Project Start up, Books, Equipment, Reforestation, Community Development.
Restriction: Does not cover indirect costs (overhead costs).

More Money Foundation

Executive Director: Richard Newman
Contact: Melinda Clark, Program Officer
Tel. / Fax: 626-676-8633
Address: 301 Wapello St, Altadena, CA, 92011
Areas of Support: Environment
Geographic Area: International
Annual Budget: \$45,000,000
Minimum Support: \$15,000
Maximum Support: \$500,000
Funds available for: Reforestation, Community Development, Animal Protection, Project Start up.
Restrictions: Send inquiry letter as first contact.

Ask for More Foundation

Executive Director: Julie Spicer
Contact: Jenny Hernandez, Program Officer
Tel. / Fax: 202-402-2033
Address: 1600 15th St., Washington, DC 20009
Areas of Support: Health, Education, Environment, Social Work
Geographic Focus: Local and International
Annual Budget: \$5,000,000
Minimum Support: \$0
Maximum Support: \$100,000
Funds available for: Community clinics, Homeless, Food Programs, Community Development, education, Reforestation
Restrictions: No funding for salaries.